

## ***love.fútbol for All Team Challenge*** **Guidelines for Participation**



### **Thank You for Joining the *love.fútbol for All Team Challenge***

Thank you for your team's interest in the *love.fútbol for All Team Challenge*. This document includes some basic guidelines for your participation, and details what you can expect from love.fútbol as you work towards your team goal.

### **Support from love.fútbol**

We at love.fútbol want this to be a rewarding experience for you, your team and those who support your effort. Our primary goal is for you to become engaged as an *active* member of this movement and take ownership over our shared mission of providing all youth with the right to play.

We are here to support your efforts. We have suggestions as to how to make the most of the endeavor you choose, and will help you harness the power and passion behind soccer to reach your team's goal. love.fútbol will provide you with the following means of support in order to make this a successful and meaningful experience:

- Literature about how to best organize, plan and carry out fundraising efforts such as a bake sale, letter writing campaign or benefit soccer tournament
- Literature, media and other promotional materials to spread the word, harness people's interest, garner support and speak effectively about love.fútbol
- Assistance in developing press releases to promote your team's effort to your community through local newspapers and online publications

Depending on your location, a *love.fútbol for All Ambassador* may be able to provide in-person assistance and talk to your team about the *Team Challenge* or attend events to speak on behalf of love.fútbol. At any point in the challenge, please do not hesitate to contact your *love.fútbol for All* Director Mano Silva ([mano@lovefutbol.org](mailto:mano@lovefutbol.org)), with any concerns or suggestions you have.

### **Recognition and Reward**

#### ***love.fútbol for All Team Membership* - Over \$500**

- The love.fútbol Patch – a symbol of action – accompanied by an official certificate of participation and membership in love.fútbol for All
- Your team's name painted on the surface of the field
- Recognition and/or a write-up of your team's story at [www.lovefutbol.org](http://www.lovefutbol.org) and other love.fútbol social media outlets

#### ***Corner Sponsorship* - Over \$2,500**

- Your team's logo painted on a corner of the love.fútbol field
- Personal drawings or letters from children in the community served
- love.fútbol (special) t-shirts to show your pride

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### ***Raw Materials Sponsorship*** - Over \$5,000

- Team logo painted on central location of soccer field
- A local handicraft/personal gift from the community – sewn cloth with thank you message
- Team plaque commemorating raw material sponsorship

### ***Full Field*** - Over \$10,000

- Field named after team – with on site field plaque
- Partnership opportunity– Wash Freedom/DCU

## **Other questions and considerations**

***Timing*** There is no time limit for meeting the *love.fútbol for All Team Challenge*; however, we encourage teams to complete the challenge within one year. Teams that complete the *Team Challenge* can renew their efforts to help a new community, or spread awareness of the movement to new teams.

***Contact with communities abroad*** At this time love.fútbol does not have a program set up for teams to visit or maintain communication with beneficiary communities. love.fútbol is happy to transfer letters or drawings to the recipient community as we are able.

***Adult supervision*** Our goal is to empower our youth soccer community at home to take action and give back to a community abroad. Adult supervision and guidance of teams' efforts is important and, for younger teams, critical. We would like the approval and confirmed supervision of coaches and/or parents to help make this experience safe, effective and memorable.

***What can we do next?*** For this to be a movement, every individual and team must take ownership of our collective mission and be a leader. We will always need your help to recruit new teams, spread the word to schools, and recruit new Ambassadors to champion our cause. For more information on how to increase your involvement with love.fútbol, please reach out to us through the contact information provided below.

***Donations*** love.fútbol is a 501(c)3 tax-exempt organization. All donations are 100% tax-deductible and will directly support love.fútbol's mission and programs. To make a contribution, please send a check made out to love.fútbol to **PO Box 11056, Washington, DC 20008**. Donations can also be made securely online through our website at [www.lovefutbol.org](http://www.lovefutbol.org). As you make your contribution by check or online, we recommend that you use it to **support your team reaching the highest level of the challenge**.

***Contact*** For any questions, concerns or to provide us with suggestions on how to strengthen the *love.fútbol for All Team Challenge*, please reach out to your designated *love.fútbol for All Ambassador*, or *love.fútbol for All Director* Mano Silva, at [mano@lovefutbol.org](mailto:mano@lovefutbol.org). *Thank you!*