

## **The love.fútbol for All Team Challenge**

### **Fundraising Suggestions**



#### **Welcome**

Welcome to the *love.fútbol for All Team Challenge*! Joining *love.fútbol for All* means you are a member of a global soccer community dedicated to providing all youth with the right to play the Beautiful Game.

To assist your team's efforts, we have developed a menu of fundraising ideas that have been used successfully by other teams.

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**Car Wash or Bake Sale** Car washes and bake sales are relatively easy, fun and time-tested methods of raising smaller amounts of money quickly.

**Canvassing** Going door to door in your neighborhood is a great way to interact with your fellow community members on a personal level, and to spread awareness and gain support for your team's efforts. For younger teams, please make sure to bring an adult.

**Charity Walk or Run** Organize and register your team for a local 5 or 10k race, or half marathon on Thanksgiving or throughout the year. Solicit pledges and donations from friends and family, or get even more people involved by hosting your own charity walk or run! This is a great way to raise a larger amount of money with a single event.

**Letter Writing Campaign** A letter writing campaign is a simple and effective way to engage your contacts. Inform your friends and family of the love.fútbol mission, your fundraising goal, and ask them to contribute an amount that they feel comfortable with.

**Sponsor-a-Goal** Before your team's season, ask friends, family and neighbors to pledge \$1, \$5, or \$10 for every goal your team scores during the season. This is an excellent ongoing way to garner support and funds.

**Benefit Game or Tournament** Hosting a benefit soccer game or tournament is an fantastic method of raising both a larger amount of money in a single event and generating awareness among a soccer passionate community.

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#### **Support**

If any of these ideas jump out at you, or if you have a new idea of your own, please remember that we are here to help.

For advice on how to get started and/or make the most of your event, please contact *love.fútbol for All* Director Mano Silva, at [mano@lovefutbol.org](mailto:mano@lovefutbol.org)!

***From the love.fútbol team, we thank you for joining us in this movement!***

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